

# ADAM FALKNER RESUME

## QUALIFICATIONS

**Experienced Design Professional:** Extensive experience designing print and web graphics, managing production workflows and creating print ready art across multiple channels including advertising, marketing, retail and self promotion

**Passionate and Hard Working:** Consistently exceed clients' expectations by having meticulous attention to detail, providing creative ideas and always meeting deadlines

**Organized and Focused:** Able to handle multiple projects within a variety of workflows as well as individually manage projects from conception through production

**Extensive Software Knowledge:** Mac OSX, Illustrator, InDesign, Photoshop, Quark Xpress, Flight Check, Acrobat, Dreamweaver, Flash and Microsoft Office

## CAREER DEVELOPMENT

### **Leo Burnett: Production Design Lead for MillerCoors Brewing Co. (02/2008 – present)**

Managed production workflow between account, creative and retouching teams as well as outside vendors to produce print ready artwork for MillerCoors national retail promotions

Provided production guidance and insight throughout the creative process to ensure concepts complied with brand guidelines and printer specifications

Estimated production hours for new projects including keylining, file prep, pack up and delivery

### **Leo Burnett: Production Designer for Digital Work Flow (12/2005 – 02/2008)**

Managed production digital workflow for Oracle Corporation's global advertisement strategy and produced print ready artwork for magazine, newspaper and out of home advertisements

Created and fulfilled PDFs to exact printer specifications using Quickcut's Quickprint software for online delivery to printers around the world in over twenty languages

Managed creative assets and designed print ready files for a variety of Leo Burnett clients including, The Allstate Corporation, Washington Mutual, P&G and Earth Hour Chicago

### **Mahdlo & Associates: Graphic Designer (12/2005 – 03/2009)**

Provided creative direction, graphic design, website design and print production for Mahdlo & Associates and their clients including AT&T, Chicago MED Week, The History Makers and the Chicagoland Chamber of Commerce

### **Internet Broadcasting: Web Designer (08/2000 – 11/2005)**

Created interactive editorial and advertising graphics for nationally recognized news websites including NBC4.com (New York), NBC5.com (Chicago), KTVU.com (San Francisco) and Access Hollywood

## PERSONAL INFO

Awarded a basketball scholarship and received a B.F.A in Graphic Design from the University of Minnesota Duluth. Strong work ethic, enjoy learning new technologies, developing workflows and participating in the creative process.